

EVHS Baseball Booster Club
September 17, 2014 Meeting Minutes

Attendees: Steve Cantu, Coach Pullen, Charles Hickman, Joy Sansom, Stephanie Jeffries-Webb, Valerie Thedford, Debra Timmons, Kristie Herrin, Jenipher Hickman, Scott Dupree, Mie Sansom, Mike Parks, Luis Hernandez, Alisa Richey, Gennie Williams, Chris Cutler and Ronnie Bailey.

- On September 17, 2014 the East View Baseball Booster Club meeting was called to order at 6:05 pm by Steve Cantu. Participants were welcomed and reminded that we meet the first Wednesday of every month.
- Joy Sansom read and submitted the minutes from the May 7, 2014 booster club meeting. Minutes were approved by Valerie Thedford and seconded by Mike Sansom.
- Steve Cantu moved on to the agenda for September 17, 2014.
 - Treasury Report - Valerie Thedford reported.....
 - Beginning balance for September 2014 was \$2, 076.67. After payment of administrative and facility fees, the ending balance was \$1,595.96.
 - Upcoming expenses that are known are the Sign for the Hitting Facility. Discussed having one sign with all donor names listed. The larger donors should have more recognition with larger letters. Sign needs to be on the exterior of the building and needs to be approved by the district. It was suggested having the name on the facility (i.e. Patriot Baseball Hitting Facility for example), list on donors, and then statement of “Thank you for Your Support” or something similar.
 - Steve Cantu has asked Tobin Carpenter to provide a list of the donors of the facility.
 - Valerie was asked to report on totals for fundraising events for 2013-2014, Wiffle Ball Tournament \$1,032.00, Meet the Patriots \$8,315.00.
 - Valerie is working on the 2014-15 budget.
 - Sponsorship Report – Stephanie Jeffries-Webb reported.....
 - Charles Hickman has re-designed the sponsorship package and it is available on the website for download. The packages are also available on-line. Sponsors can choose their package and pay on-line thru a paypal account. Valerie suggested that the same form that is filled out hard copy be on-line to be filled out. Charles reported he would work on it.
 - Sponsorship packages need to be completed and turned into Stephanie or the committee to make sure tracking can be done accurately. Sponsors need to get their art work submitted. If they want Charles to design their ad, there is an additional \$25.00 fee.
 - Scoreboard sponsorships need to be re-paid for this year if they want to continue. \$1,500/2 year sponsorship.
 - Stephanie is requesting four additional booster members to assist with the sponsorship/fundraising and media guide.
 - Mike Sansom asked if a list of 2013-2014 sponsors can be distributed and who obtained those sponsors.
 - Stephanie requested that selling of sponsorship packages begin as soon as possible, possibly November 1, 2014. There have been issues in the past with meeting the media guide deadline when we are waiting on art work, etc. from sponsors.
 - Communications Position Opportunity.....
 - Steve Cantu addressed the need for a booster club member to be responsible for communications this year including: EV Announcements that are distributed via email, weekly

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email blast from Patriot website, The Williamson County Sun, Suddenlink news channel, Brad Domitrivich, etc.

- Fundraiser Update - Steve Cantu reported.....
 - The booster club is allowed to hold two fundraisers per year. Last year we did the Wiffle Ball tournament and Meet The Patriots. With Wiffle Ball Tournament bringing in around \$1,000 and Meet the Patriots around \$8,000.
 - This year the board is working on getting Dr. Denny's permission to do the "Pavers" fundraiser. We are waiting to hear on this. One of the other booster clubs had gotten permission to do this fundraiser several years ago, however nothing has been done on it so we want to pursue it.
 - Estimated costs would be pavers sold for \$100 per paver, costs of the paver to us is \$16.00.
 - Jennifer Hickman suggested that there were larger pavers that could be sold to sponsor/companies for a larger profit.
 - There were questions on what it would take to do this fundraiser, Charles Hickman reported that the company guides you thru laying the bricks, cutting concrete or digging, etc. The \$16.00 is the cost of the paver, not the installation.
 - Stephanie asked if we could fast track this and have handouts ready for the next meeting if it is approved by Dr. Denny. The motion was made by Jennifer Hickman and seconded by Mike Sansom. Motion was approved unanimously.
 - Steve Cantu asked the booster club members to be prepared our next meeting on October 1, 2014 to be prepared with alternate fundraising idea. At this point we need you to report what is involved (i.e. time, costs, profits, etc)
 - The second fundraiser would be Meet The Patriots.
- Community Service Discussion – Stephanie Jeffries – Webb reported.....
 - TBI service project would be held November 8, 2014 from 3:00 pm – 5:00 pm. The project needs 50 volunteers to package meals for the community. This would be tied into our communications thru website and maybe having the Williamson County Sun doing an article.
- New Business -
 - Student Involvement -
 - Mike Parks brought up the need to get more of the student body included with the varsity games. He thinks that students don't come to the games due to the cost and suggested that students get in free. It was mentioned that Liberty Hill does not charge students. However due to the district being responsible for the gate we don't know if this can be done. Steve Cantu will follow up on this question. Students currently receive a discount.
 - Coach Pullen suggested having a baseball specific spirit Group that would need to have a faculty sponsor and then have the Diamond Queens would continue their duties.
 - Diamond Queens last year was sponsored by Ms. Robbins and then had a liaison with the booster club. We need to determine who that liaison will be this year.
 - Team Photographer
 - Chris Cutler accepted this responsibility.
 - Media Guide/Website Content –

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- Charles Hickman asked when team pictures would be completed this year. These pictures are used in the media guide and the website. Since pictures aren't usually taken until the teams are named, Charles asked if we could get some generic pictures, candid shots, etc. the first Saturday after tryout.
- Meet The Patriots
 - Everyone is asked to begin thinking about possible baskets, donation items, trips, etc. for the raffle. Scott Dupree has extra baskets that we could use.
- Volunteer Form
 - Everyone needs to complete the online volunteer form and submit it for the background check.
- Email on Website –
 - We encourage you to sign-up for the email distribution list on-line and publicize this to other baseball parents.
- Coach Pullen Update - Coach Pullen reported.....
 - That he currently has 22 students in the baseball class, of course the others are participating in other activities.
 - Biggest hurdle is reaching out the freshman class.
 - First week of Class was spent cleaning up from summer ball
 - Coaches agree the biggest area of improvement in 2014 was getting stronger, this year it's playing catch.
 - Parents need to communicate with your sons to take care of their arms. Bands to start/ bands when done.
 - We lost 12 Seniors
 - Tryout dates are last Friday in January (1/30/14)
 - Tentative dates for Meet the Patriots is 2/21/14, Wiffle Ball Tournament 1/24/14 w/concessions.
 - Varsity will co-hold two tournaments this year. We will get the concession sales for both of these. Dates are 2/26 – 28/14 and 3/12-14/14.
 - Varsity schedule has been set.
- Next booster club meeting will be held on October 1, 2014.
- Motion was made to adjourn the meeting by Stephanie Webb and seconded by Valerie Thedford.
- Meeting was adjourned at 6:57 pm

The minutes from September 17, 2014 are respectfully submitted by Joy Sansom