

EVHS Baseball Booster Club
October 1, 2014 Meeting Minutes

Attendees: Steve Cantu, Coach Dominguez, Charles Hickman, Joy Sansom, Chris Jenkins, Stephanie Jeffries-Webb, Valerie Thedford, Wanda Janzak, Kris Cutler, Scott Dupree, Jenipher Hickman, Lisa Cantu, JoAnn Hernandez, Mike Parks, Alisa Richey, and Ronnie Bailey.

- On October 7, 2014 the East View Baseball Booster Club meeting was called to order at 6:03 pm by Steve Cantu. Participants were welcomed and reminded that we meet the first Wednesday of every month.
- Joy Sansom submitted the minutes from the September 17, 2014 booster club meeting. Minutes were approved by Valerie Thedford and seconded by Charles Hickman.
- Coach Dominguez Update - Coach Dominguez reported.....
 - The Portal for the baseball equipment thru Georgetown Sporting Goods will be available again this year. Baseball program gets a discount price and also gets a % kickback to the program.
 - January 30, 2014 will be the first day of practice.
 - The players are being told to do extra – fielding, hitting facility, etc.
- Steve Cantu moved on to the agenda for September 17, 2014.
 - Treasury Report - Valerie Thedford reported.....
 - Beginning balance for October 2014 was \$1,595.96. Plus a check for \$364.23 to reimburse the booster club for the benches in the player locker room.
 - Sponsorship Report – Stephanie Jeffries-Webb reported.....
 - Stephanie Webb contacted Cains and left the sponsorship information with them
 - Football media guide. Joy Sansom is going thru the program and making a list of the sponsors.
 - Scoreboard Sponsorship – Steve Cantu will contact City Lights Theater and First Texas Bank to determine if they want to renew their sponsorship. \$1,500/2 years. Stephanie Webb will contact Minute Man Press about paying the 2 year sponsorship versus trading services.
 - Every parent needs to sell at least one ad. In return if they purchase a player ad, they will receive it for half price.
 - Last year the media guide was 60 pages. It should be smaller this year. Last year we had 12 seniors each having a 1 page ad. This year we will only have 5 – 6.
 - Merchandise Update – Lisa Cantu reported....
 - T-shirt designs – Hanes 50/50 soft cotton shirts. Looking at 100 shirts with the cost being \$4.98 per shirt. We would charge \$12.00 - \$15.00 per shirt.
 - Screen charge is \$200 for 3 colors plus a one-time fee of \$15.00
 - We need to look up how many we ordered last year? Or if most of the shirts were pre-order.
 - Have Generic shirts – no year or baseball on them so they can be sold to more people.
 - Hats and Scarves will be sold again this year. Last year we sold out.
 - Lisa asked about interest in selling (2 ft. x 3 ft.) flags. Again generic with no baseball info. 50 flags would be \$22.91 each. Would charge \$35.00. \$50.00 setup charge. Would need to consider profit margin.
 - Caps – Look at options of having women’s caps this year.
 - There will be a lady’s shirt that can be pre-ordered. Patriots across the front in 2” letters. \$30.00/shirt. Can also have name placed on back for an additional \$15.00 or number for \$5.00.
 - Fundraiser Update – Charles Hickman reported.....

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- Charles spoke to Dr. Denny yesterday – Dr. Denny will call soccer club to find out an answer. Several organizations have approached Dr. Denny to do this fundraiser. Year 1 – Soccer, Year 2 Student Council, Year 3 – Baseball. Charles did send a follow-up email with the details of how we would handle the fundraiser.
- Charles has received brick fundraiser info in the mail from several companies who do it.
- Coach Pullen has said that if we fill out the paperwork and don't get the fundraiser – it will still count as one of our fundraisers. If we don't have confirmation by November 1 then we need to move on.
- November 5, 2014 meeting we will need to vote on a second fundraiser.
- New Business -
 - Meals on Game Day -
 - Jennifer Hickman brought up the need to have meals on game day for the players. We will need to seek Coach Pullen's opinion of this. Do we want to arrange for game day meals?
 - Next booster club meeting will be held on November 5, 2014.
 - Motion was made to adjourn the meeting by Stephanie Webb and seconded by Valerie Thedford.
 - Meeting was adjourned at 6:37 pm

The minutes from October 1, 2014 are respectfully submitted by Joy Sansom