

EVHS Baseball Booster Club Meeting – 11/8/2021

Board Members in Attendance – Richard Huerta, Claire Huerta, Michael Keim, Mike Erivez, Teri Lockhart

Board Members Absent – Amanda Burglund, Mike Martell

Meeting Start Time – 6:30pm

Meeting Notes

- Reviewed minutes from last meeting.

- **Financials**
 - o Account balance as of 10/1/21 - \$20,291.72
 - o Revenues - \$0
 - o Expenses - \$10,620
 - o Balance as of 10/31/21 - \$9,670.82

- **Coach Pullen Address**
 - o Testing of player growth has been very positive
 - o Parent meeting will be held on Jan 19th (Pre-tryout)
 - o Tryouts will be held on Jan 21st, 22nd, & 24th
 - o Metal spikes are allowed on the new turf field

- **Open Discussion**
 - o Board has decided to keep C. Hickman onboard to maintain the booster club website (Starting in November)
 - o Need to ramp up on Sponsorship
 - Sponsorship form has been updated and will be distributed
 - o Donations
 - Teri Lockhart has procured the following...
 - Coca-Cola donated 20 cases of soda and a new refrigerator
 - Partnership with Otis Spunkmeyer – We purchase the cookie dough and keep the oven
 - Purchasing leftover football concession food for 30% off
 - o Merchandise
 - Amanda is in talks with Centex to procure t-shirts and yard signs
 - Also looking into another potential vendor for cost savings
 - o Instagram Account
 - Need to reach out to Karen McLaughlin to see if we can gain access to the current account
 - o Meet the Patriots
 - Focal points
 - Silent Auction
 - Purchase Merchandise
 - Dinner
 - Look for a new venue
 - Can we get a speaker/MC – Doc?
 - Next meeting will focus on more detail

EVHS Baseball Booster Club Meeting – 11/8/2021

- Field Day
 - Should this be held on Jan 22nd, which is the second day of tryouts.
 - Athletes will be present, as will many parents
 - Areas of focus
 - Fix Cages
 - Prep Concession Stand
 - Replace Sponsorship Banners
- Fundraising
 - Double Dave's, Schlotzky's, Willie's Ice-House, Chipotle Dinner night
 - Can we reach out to these locations for a % of Revenue fundraiser
 - Can we set-up Venmo/Cash App account for donations
 - QR Code set-up
 - Post on Booster Club site
 - Print and Post @ concession stand or around baseball field
- Game Day's
 - Kris Ballard – Can we sign him up to announce home games
 - Create a Sub-Varsity Game Changer account
 - Is Game Changer Manager a more viable solution?
 - Live Stream Games
 - No response from SHN after 2 attempts to connect
 - Is VIPE a viable option

Close of Meeting

- Meeting adjourned at 7:22