

EVHS Baseball Booster Club Meeting – 12/1/2021

Board Members in Attendance – Richard Huerta, Claire Huerta, Michael Keim, Teri Lockhart, Amanda Burglund

Board Members Absent – Mike Martell, Mike Erivez

Meeting Start Time – 6:35 pm

Meeting Notes

- Reviewed minutes from last meeting.

- **Financials**
 - o Account balance as of 11/1/21 - \$9670.82
 - o Revenues - \$300 (Donations)
 - o Expenses - \$1167.81 (Coaches Room & Website Maintenance)
 - o Balance as of 11/31/21 - \$8,803.01
 - o Budget draft was presented and will be posted online, for transparency

- **Open Discussion**
 - o Mr. Hickman has begun updating the booster club website.
 - Any ideas for updating the site should be funneled through Richard or Claire Huerta
 - o New Instagram account has been set-up and linked with the Facebook account
 - #evhspatriotsbaseball
 - o Concessions
 - Cheese Sticks, Mini Tacos, and Burgers will be served this year
 - Coca Cola will deliver sponsored items prior to field day
 - Cookie machine from Otis Spunkmeyer has been approved and on the way
 - o Sponsorships
 - Richard will pull the list of prior year's sponsors
 - Will likely need total board support to reach out to sponsors for this year
 - This year's 1st sponsorship was completed through the website!
 - For sponsors wanting to pay with a check, we will need to add the schools address w/ "Attn to Coach Pullen"
 - o Game Day Pictures
 - Suggested EVPatriot Nation – Teri will follow-up
 - o Ideal Signs – Yard Signs
 - Simplify the yard sign, moving to a more traditional look/logo
 - EV Patriot Baseball
 - o Centex – Shirts
 - No shipping issues yet
 - Profit of \$5-\$8 per unit
 - Website portal open 2 to 3 weeks
 - Could leave open longer, but could present some distribution challenges
 - o Media Guide
 - Target release date by 2nd week of District play
 - o Received notes from Basketball Booster Club
 - Can we adopt any best practices, with regards to Yard Signs, Decals, & Media Guides

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- **Coach Pullen Address**

- Thanksgiving break was necessary, but athletes should continue to work on baseball and conditioning while away on break
- Jan 19th will be the parent meeting in the lecture hall
- Coach will post the shirt order site on Sports You

Close of Meeting

- Meeting adjourned at 7:31